**3rd Rural Mobility Seminar**

**Topic:** “Responsibility - Rural mobility between public and business interests”

**Venue:** Kirkonkranni (Ala-Kuljun katu 1, 60100 Seinäjoki, Finland)

**5 June 2019**

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<th>Time</th>
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<td>9.30-10.00</td>
<td>Coffee and registration</td>
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| 10.00-10.15 | Welcoming words  
  Taina Junttila, Seinäjoki University of Applied Sciences  
  Doris Scheer, MAMBA project, Diakonie Schleswig-Holstein |
| 10.15-11.00 | Key note speech:  
  *Rural Mobility – European Policies and Perspectives*  
  Merja Kyllönen  
  MEP, Member of The Committee on Transport and Tourism (TRAN), Former Minister of Transportation, member of Parliament of Finland |
| 11.00-11.30 | *Rural Mobility – Mobility poverty*  
  Heikki Liimatainen, VERNE Transport Research Centre |
| 11.30-12.30 | Lunch break                                                             |
| 12.30-13.00 | *Mobility Centre – Case South Ostrobothnia*  
  Mikko Tanhuamäki, City of Seinäjoki |
| 13.00-13:30 | From dreams to reality - procuring innovativeness to rural mobility  
  Antti Savola, Novice Oy |
| 13:30-14:00 | *Open Arctic MaaS -project: co-creating rural transport information services to improve accessibility of travel destinations*  
  Tea Koskela, Ylläs Travel Association |
| 14:00-14:30 | *Fölix – Feeder Transport Service*  
  Topias Pihlava, City of Turku |
| 14:30-15.00 | Coffee and networking                                                   |