

Rural Mobility Seminar #1 | Innovative Rural Mobility | 27 September 2018

AGENDA

European Union's House Riga (Eiropas Savienības Māja) | Aspazijas Bulvāris 28 | Rīga, Latvia

BLOCK 1: INTRODUCTION		
10.00 – 10.30	Registration & Welcome Coffee	
10.30 – 10.50	Introduction - Introducing MAMBA and the Rural Mobility Seminar series (Doris Scheer, Diaconie of Schleswig-Holstein) - MAMBA in the Baltic Sea Region Programme (Vineta Griekere, Baltic Sea Region Programme)	
BLOCK 2: EXPLORING THE CHALLENGE		
10.50 – 11.20	How to develop, implement and run rural mobility innovations? - Conclusions from the "Dörpsmobil" case Dr. Angela Jain (Nexus Institute for Cooperation Management and Interdisciplinary Research)	
11.20 – 12.10	Panel Discussion: Barriers and enablers of innovation in rural mobility - Anna Berlina (Nordregio – Nordic Centre for Spatial Development) - Maximilian Ellner (IKEM – Institute for Climate Protection, Energy and Mobility) - Dr. Angela Jain (Nexus Institute for Cooperation Management and Interdisciplinary Research) - Elke Vandenbroucke (Taxistop) Moderation: Jakob Marcks (REM Consult)	
12.10 – 12.15	Introducing the Lunch Break Side Programme (see below)	
12.15 – 13.15	Lunch Break	Side Programme: Private Service-to-People Project from Latvia (RMHC Bus, outside)
BLOCK 3: LOOKING AHEAD		
13.15 – 15.00	Looking ahead: How to foster innovation in rural mobility in the Baltic Sea Region? World Café Discussion	
	①	②
	<u>The economic dimension</u>	<u>The social dimension</u>
	Urban vs. rural business models: What makes a sustainable rural business model?	What is future-proof rural mobility from the perspective of social services?
	③	③
	<u>The local dimension</u>	<u>The local dimension</u>
	How can local communities support rural mobility innovation?	How can local communities support rural mobility innovation?
	Moderation: Dr. oec. Agita Līviņa, Vidzeme University of Applied Sciences (Latvia)	Moderation: Susanna Anttila, The Regional Council of South Ostrobothnia (Finland)
		Moderation: Aleksandra Chrystowska O'Shea, Bielsko-Biala Regional Development Agency (Poland)
15.00 – 15.20	Be inspired Good practices of innovative rural mobility – Shared solutions from Belgium (Bram Seeuws, Autodelen)	
15.20 – 15.30	Wrap-up	

Event Moderation: Hakan Uraz, REM Consult | Contact & Further Info: Jakob Marcks; marcks@rem-consult.eu